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FOR IMMEDIATE RELEASE



Makita has once again partnered with Warnert Racing to help them power through the Amsoil Championship Snocross 2024 – 2025 National Tour. Race fans can enjoy on-site activations on race days and can see the latest Makita solutions.

MAKITA RETURNS AS SPONSOR FOR WARNERT RACING IN SNOXCROSS NATIONAL TOUR The 2024-2025 AMSOIL Championship Snocross Tour Extends Long-Term Partnership

December 13, 2024, La Mirada, CA – Makita U.S.A., Inc., manufacturer of high-quality professional tools, outdoor power equipment and accessories, is pleased to announce its return to Snocross as Title Sponsor for the Warnert Racing team as they compete in the 2024-2025 AMSOIL Championship Snocross Tour.

Makita is a long-time partner with Warnert Racing and is back to support the team for another fun and exciting season in the snow. Race fans can enjoy on-site activations on race days and can see the latest Makita solutions in the Warnert pits.

Warnert Racing has achieved great success in previous seasons and Makita will continue to provide the technicians with XGT® cordless power tools to keep their racing sleds in top-performing condition. The XGT® System includes over 125 tools and gives users one battery platform for a full range of equipment and tools including core handheld tools like impact drivers, drills, and more.

"We are thrilled to continue our partnership with Warnert Racing for the upcoming snocross season," said Brent Withey, vice president, brand marketing, Makita U.S.A., Inc. "This collaboration is a testament to our shared commitment to excellence and innovation. Together, we have built championship teams that consistently push the boundaries of performance. At Makita, we believe in providing the best tools and support to help our partners achieve their goals, and Warnert Racing embodies that spirit of relentless pursuit of victory. We look forward to another exciting season of success and teamwork."

Off-Track Activities

Race fans are encouraged to go by the Makita booth at each race as there will be a chance to enter the National Can-Am MAKTRAK™ Sweepstakes and interact with a MAKTRAK™ display, as well as an XGT® and Outdoor Adventure product display. Fans can also purchase Makita and Warnert merchandise, see a Warnert Racing snowmobile on display, and talk to representatives from the Warnert Race Team to help with any questions.

Warnert Racing has consistently improved its equipment and roster to compete and win in the upcoming season in the snow. The entire team from the riders to the mechanics and team owners have consistently strived to be the team to beat.

“This year will be our tenth season with Makita, and we couldn't be happier! Along with our 25-year relationship with Ski-Doo, I feel like this combination of partners has been critical to our success.” said Mark Warnert, team owner of Warnert Racing, “It has been a privilege for us to be representatives of a premium brand like Makita. We don't want to work with brands that we do not believe in, that we can't put our trust in to help us get the job done in the shop or at the racetrack. We look forward to getting Makita on the box each and every weekend and bring home a championship!”

AMSOIL Championship Snocross Tour

The AMSOIL Championship Snocross Tour starts December 13 at Mt. Zion Ski Hill in Ironwood, Michigan and will include eight races making stops in Minnesota, South Dakota, Quebec, New York, and Wisconsin before making the final stop on April 4, 2025, in Duluth, Minnesota. The races are fan and family friendly with opportunities to get up close with the race teams with pit passes, on-site displays, merchandise giveaways, and more.

Makita will be fully integrated into all races with on-site activation including demonstrations and displays, allowing Snocross fans to see the latest in Makita innovation. Makita is thrilled to be supporting the Warnert team throughout the 2024-2025 Amsoil Championship Snocross National Tour.

Races can be watched via livestream on Floracing, or via national TV (Not Live) on Fox Sports. You can find all information on their website here: [AMSOIL Championship Snocross | The World's #1 Snowmobile Race Series](#).

About Warnert Racing

Warnert Racing is the premier team in professional Snocross racing and one of the sport's pioneering “super teams.” The team is modeled after the most successful auto racing operations, managing the day-to-day operations of Snocross racers, including sponsorship, transportation, marketing, sled set-up, driver development and technology development. Find Warnert Racing on Instagram and Facebook @Warnertracing.

About Makita

Makita is a worldwide manufacturer of industrial power tools, power equipment, pneumatics, and cleaning solutions that offer a wide range of industrial accessories. Makita U.S.A., Inc. is located in La Mirada, California, and operates an extensive distribution network throughout the U.S.A. With over 50 years in the United States and over 100 years worldwide, Makita utilizes experience and expertise to manufacture best-in-class solutions. For more information about Makita U.S.A. call (800)4-MAKITA or visit makitatools.com. Find Makita on Instagram, YouTube, Facebook, and X @makitatools.

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