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FOR IMMEDIATE RELEASE



Makita® has announced the Can-Am MAKTRAK™ Sweepstakes. The Grand Prize includes a custom Makita® Edition 2024 Can-Am Defender Max Limited HD10 loaded with off-road components, and 40V max XGT® tools.

MAKITA GOES OFF-ROAD WITH THE CAN-AM MAKTRAK™ SWEEPSTAKES

Grand Prize is a Makita® Edition Can-Am Defender Max limited HD10 with a full MAKTRAK™ Modular Storage System, XGT® tools, and customized with off-road parts

November 5, 2024, La Mirada, CA – Makita U.S.A., Inc., manufacturer of high-quality professional tools, power equipment, and accessories, is pleased to announce the Makita® Can-Am MAKTRAK™ Sweepstakes. The new sweepstakes launches today and combines a long list of top off-road components from leading brands, as well as the new MAKTRAK™ Modular Storage System and select tools from the expanding XGT® System of equipment and tools.

“This Can-Am is the perfect combination of ruggedness, style, and is the perfect platform to show off our new MAKTRAK™ Modular Storage System,” said Brandon Meyer senior brand specialist, Makita U.S.A., Inc. “Our customers work hard and play hard, and this side-by-side will be the perfect complement to their lifestyle with so many great off-road components from our partners.”

Top Brands in the Off-Road Industry

Makita® has partnered with Can-Am and other top component manufacturers in the off-road industry to produce this complete custom side-by-side including Kicker Audio, Hoppe Industries, Warnert Racing, Baja Designs, Rugged Radios, Warn Industries, Factor 55, UTV Source, KMC Wheels, XPS, and features a custom wrap by GatorWraps in Ontario, CA.

Grand Prize: Makita Edition Can-Am, Fully Loaded

The Grand Prize includes a fully customized Makita® Edition 2024 Can-Am Defender Max Limited HD10 with off-road components and accessories from the listed sponsors. The back of the Can-Am is fitted with a full system of the newly released MAKTRAK™ Modular Storage System (<https://www.makitatools.com/products/maktrak>), a 40V max XGT® 2-pc. Combo Kit (GT200D), and one Rugged Radio GMR2-PLUS-2-PACK GMRS Handheld Radio 2-pack.

The sweepstakes is timed to the upcoming release of MAKTRAK™ the next generation in modular storage systems. MAKTRAK™ is made in the U.S.A. with global materials and gives users superior transportation, access, storage, and organization.

Makita® worked with some of the most influential brands in the off-road industry to create the Makita® Edition 2024 Can-Am Defender Max Limited HD10.” said Brent Withey, vice president, brand marketing, Makita® U.S.A., Inc. “This is truly a one-of-a kind prize for one lucky off-road enthusiast!”

Additional Information

For full details on the Makita Can-Am MAKTRAK™ Sweepstakes, and to view the official rules, go to the sweepstakes page at <https://www.makitatools.com/events/sweepstakes/can-am>.

About Makita

Makita® is a worldwide manufacturer of industrial power tools, power equipment, outdoor power equipment, pneumatics, and cleaning solutions that offer a wide range of industrial accessories. Makita U.S.A., Inc. is located in La Mirada, California, and operates an extensive distribution network throughout the U.S.A. With over 50 years in the United States and over 100 years worldwide, Makita® utilizes experience and expertise to manufacture best-in-class solutions. For more information about Makita® U.S.A. call (800)4-MAKITA or visit makitatools.com. Find Makita on Instagram, YouTube, Facebook, and Twitter @makitatools.

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