



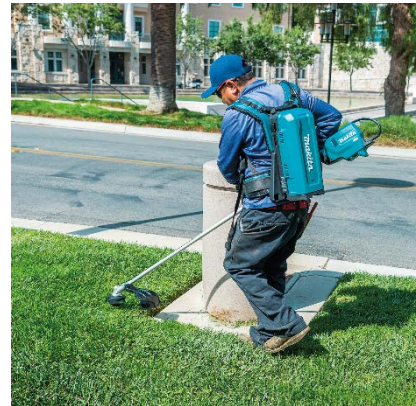
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FOR IMMEDIATE RELEASE

The 36V Brushless String Trimmer (CRU03) has a connector cable that links to a Backpack Power Supply (PDC01) for improved balance and longer run time.



Makita Introduces Connector Series with New String Trimmer

Connector Series of outdoor power equipment has a connector cable that attaches to an external backpack power source for improved balance and longer run time

August 18, 2020, La Mirada, CA – Makita U.S.A., Inc., the innovation leader in outdoor power equipment, power tools, and accessories, has launched a new line of outdoor power equipment, the Connector Series. The debut piece of equipment is the 36V Brushless String Trimmer, Connector Cable, Tool Only (CRU03Z). With zero emissions, lower noise and considerably less maintenance than gas-powered string trimmers, this string trimmer is a welcome solution for landscapers.

Improved Balance, Less Weight, Longer Run Time

The Connector Series is a line of outdoor power equipment that utilizes an external battery connection, moving batteries from the unit to a battery backpack (sold separately). A cable connects the unit to the battery backpack. This shift in battery weight from the unit to the backpack provides improved balance and longer run time. Paired with the LXT® and LXT® X2 Portable Backpack Power Supply (PDC01, sold separately), a user will gain twice the run time for any LXT X2 Product.

“With the introduction of the Makita Connector Series, Makita continues to grow its professional OPE portfolio,” states Romique Talton, Senior Marketing Product Manager, Outdoor Power Equipment. “The Connector Series offers users a solution for the ideal balance of power and run time. The CRU03Z has 1 kW of power to handle any application, especially when partnered with the PDC01 backpack battery supply that allows for continuous run time due to its interchangeable battery capability. The CRU03Z is only the first of the connector-only products that will allow Makita to continue replacing gas-powered equipment for the professional landscaper.”

36V Brushless String Trimmer, Connector Cable, Tool Only (CRU03Z)

The first item in the series is the 36V Brushless String Trimmer. With a 17” cutting swath, the CRU03Z provides increased productivity. Its efficient Makita® BL™ Brushless Motor delivers power equivalent to a 30cc gas string trimmer, longer run time, and more power and speed. The steel drive shaft provides less vibration and longer equipment life.

It has three speed options (4,000/4,600/6,000 RPM). The Automatic Torque Drive Technology mode automatically shifts speeds to extend run time or add power. The reverse rotation function allows the user to quickly clear trimmer head of entangled grass and weeds.

The String Trimmer features Makita's Extreme Protection Technology (XPT™). XPT is a protective seal inside the tool and is engineered for improved operation in harsh conditions by channeling water and dust from key internal components. It also is IPX4 weather-resistant construction for durability and long life.

For more information about these lawn mowers or other Makita Cordless Outdoor Power Equipment, visit makitatools.com/rto

Specifications

Model	CRU03
Description	36V Brushless String Trimmer, Connector Cable, Tool Only
Cutting Swath	17"
No Load Speed	0-4,000 / 0-4,600 / 0-6,000 RPM
Overall Length	70-1/4"
Net Weight	9.7 lbs.
Includes	Tool, Bump and Feed Trimmer Head loaded with 0.080" Line

About Makita

Makita is a worldwide manufacturer of industrial power tools, pneumatics and power equipment, and offers a wide range of industrial accessories. Makita U.S.A., Inc. is located in La Mirada, California, and operates an extensive distribution network throughout the U.S.A. With 50 years in the United States and over 100 years worldwide, Makita utilizes experience and expertise to manufacture best-in-class solutions. For more information about Makita U.S.A. call (800)4-MAKITA or visit makitatools.com. Find Makita on Instagram, YouTube, Facebook, and Twitter @makitatools

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