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FOR IMMEDIATE RELEASE

Makita Impact XPS™ is a premier line of insert bits, insert bit holders, power bits, magnetic nutsetters, sockets, and socket adapters.



MAKITA RAISES THE BAR WITH IMPACT XPS™, THE INDUSTRY'S NEW LEADING LINE OF BITS AND FASTENING ACCESSORIES

Impact XPS™ Bits last up to 90-times longer than standard bits.

March 16, 2020, La Mirada, CA – Makita U.S.A., Inc., the innovation leader in power tools, outdoor power equipment and accessories, has released Impact XPS™, the industry's new leading line of bits and fastening accessories.

Impact XPS will shake up the fastening accessory category with insert bits and power bits engineered to last up to 90-times longer than standard bits. The entire Impact XPS line offers 117 skus, including insert bits, power bits, insert bit holders, magnetic nutsetters, sockets, and socket adapters.

“Standard bits are not keeping up with today’s higher torque fastening tools,” said Steve Relaz, product manager, accessories, Makita U.S.A., Inc. “Makita is the leading innovator of torsion zone technology in insert bits, and Impact XPS is the next generation of premium accessories engineered to withstand use with the hardest-hitting high-torque impact drivers. The Impact XPS line is the highest quality for exceptional product life, meaning less wasted time for contractors due to broken bits.”

Impact XPS Bits are expertly engineered to withstand the hardest hitting impact drivers, drills and screwdrivers. Three unique features help eliminate common pain points of bits:

- **Exact Fitment** – Precision machined bit tips fit screws with minimal variance, thereby minimizing wear on the bit and screw. This helps prevent screw head stripping (cam-out).
- **Pulse Torsion Rings and Zone** – Makita is the leading innovator of torsion zone technology in insert bits. The specially engineered pulse torsion rings and torsion zone help prevent the screwdriver bit from snapping.
Pulse torsion rings disperse impact energy through the torsion zone and off the bit tip. The torsion zone has been optimized to flex under load to transfer impact energy for

improved bit life. The length combined with diameter is a special formula to create an optimized torsion zone. This engineering works together for longer performance life.

- **Unique Steel Blend** – The unique steel composition is engineered for increased durability to minimize stripping of screwdriver tips. The Impact XPS bits also feature a matte nickel surface for increased corrosion resistance.

These three unique features combined deliver a performance life of up to 90-times longer than standard bits. To demonstrate this advanced engineering, Makita created a hard-stop performance test that subjected a range of power bits to the full fastening force of a high-torque impact driver. Watch a video of this performance test at makitatools.com/impactxps

Insert Bits, Insert Bit Holders, and Power Bits

Impact XPS Insert Bits and Power Bits feature exact fitment, pulse torsion rings and zone, and a unique steel blend for up to 90-times longer performance life than standard bits. Impact XPS Insert Bits and Power Bits are available in Phillips #1, #2 and #3, Square #1, #2 and #3, and Torx T10, T15, T20, T25, T27 and T30. Impact XPS Power Bits are available in 2", 3" and 6" lengths.

Impact XPS Magnetic Insert Bit Holders are ideal for use with Impact XPS Insert Bits. The bit holder is engineered to allow the torsion section of the bit holder to flex under load, taking pressure off the bit tip for increased durability in high torque applications. Impact XPS Insert Bit Holders are available in 2-3/8", 3", 6" and 12" lengths.

Nutsetters

Impact XPS Magnetic Nutsetters are designed to drive hex head nuts and self-tapping screws in a variety of applications. The hex shank allows for convenient use with high-torque impact drivers and driver-drills. Flat edges at the hex opening provide full contact with flanged hex head screws, and the lobular design is engineered to reduce stripping damage by driving fasteners on the sides, not the corners. The fixed magnet insert allows for easy one-handed operation. Impact XPS Nutsetters are available in 2-9/16" and 6" lengths in 1/4", 5/16", and 3/8" sizes.

Sockets and Socket Adaptors

Impact XPS Sockets and Socket Adaptors are designed to handle the fastening of automotive bolts and fasteners, lag bolts, threaded rod nuts, and more. The 6-point sockets feature a lobular design engineered to reduce stripping damage by driving fasteners on the sides, not the corners. Both metric and SAE socket sets are available, with 2" socket adaptors for use with 1/4", 3/8" and 1/2" sockets.

For more information, please visit makitatools.com/impactxps

About Makita

Makita is a worldwide manufacturer of industrial power tools, pneumatics and power equipment, and offers a wide range of industrial accessories. Makita U.S.A., Inc. is located in La Mirada, California, and operates an extensive distribution network throughout the U.S.A. With 50 years in

the United States and over 100 years worldwide, Makita utilizes experience and expertise to manufacture best-in-class solutions. For more information call Makita U.S.A. at (800)4-MAKITA or visit makitatools.com. Find Makita on Instagram, YouTube, Facebook, and Twitter @makitatools

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