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~~FOR IMMEDIATE RELEASE~~

*Makita U.S.A. President Terry Nozawa (left) accepts the* ***2018 Call2Recycle Leader in Sustainability Award*** *from Sean Burchill, Western Account Manager for Call2Recycle. The award recognizes outstanding efforts in battery recycling.*

**MAKITA RECOGNIZED FOR OUTSTANDING RECYCLING EFFORTS**

*2018 Leader in Sustainability* Award from Call2Recycle®

is latest milestone in Makita’s leading role in battery recycling

**July 23, 2019, La Mirada, CA –** Makita® U.S.A., Inc., the innovation leader in cordless power tool technology, has been recognized for outstanding battery recycling efforts with the Call2Recycle® *2018 Leader in Sustainability* Award.

**A Commitment to Recycling**

Call2Recycle is the country’s first and largest consumer battery recycling program. The *Leader in Sustainability* Award recognizes top performing program particpants for their commitment to battery recycling. Makita’s engagement contributed to the diversion of 7.2 million pounds of batteries from U.S. landfills through the Call2Recycle program in 2018.

“Makita’s active participation in the Call2Recycle program underscores their work to encourage and promote sustainability,” said Carl Smith, CEO & president of Call2Recycle, Inc. “We’re proud to recognize Makita as a leader in sustainability and spotlight their battery recycling contributions.”

Since the mid-1990’s, Makita has worked with Call2Recycle to develop new ways to collect, package, and ship used batteries at the end of their life cycle to recycling centers. As a result, Makita has recycled more than 615,000 pounds of batteries through Call2Recycle since the beginning of their partnership.

“Makita is the innovation leader in cordless, and as we deliver more and more battery-powered tools to contractors we recognize the need to recycle batteries at the end of their life cycle,” said Wayne Hart, communications manager, Makita U.S.A. “Makita was one of the first power tool manufacturers to join Call2Recycle in these efforts, and we pioneered battery recycling programs through our service centers. Makita is proud of these efforts and remains committed to working with Call2Recycle on this important initiative.”

**Leader in Cordless Technology**

Battery recycling is a part of Makita’s leadership in cordless technology. Makita has over 40 years of cordless engineering, and created the 18V lithium-ion cordless tool category in 2005 with its groundbreaking LXT® System. LXT is the world’s largest cordless tool system powered by 18V lithium-ion slide-style batteries, and this expanding range seamlessly takes users from power tools to outdoor power equipment to get the job done. In 2020, Makita will have over 225 products within the LXT system.

**Recycling Made Easy**

Each Makita lithium-ion battery carries the Call2Recycle Battery Seal, which includes a toll-free phone number to locate a battery collection site. All Makita Factory Service Centers are a battery recycle drop-location.

For more on Call2Recyle, go to www.call2recycle.org

**About Makita**

Makita is a worldwide manufacturer of industrial power tools, pneumatics and power equipment, and offers a wide range of industrial accessories. Makita U.S.A., Inc. is located in La Mirada, California, and operates an extensive distribution network throughout the U.S. Call 800/4-MAKITA or visit makitatools.com. Find Makita on Facebook, Twitter, Instagram and YouTube @makitatools

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