For Media Inquiries Contact

Wayne Hart, Communications Manager

Email: whart@makitausa.com

Phone: (714)522-8088, x4410

For Consumer Inquiries Contact:

Phone: (800)4-MAKITA

Website: www.makitatools.com

Facebook: facebook.com/makitatoolspage

Twitter: twitter.com/makitatools

You Tube youtube.com/makitapowertools

FOR IMMEDIATE RELEASE

**MAKITA READY FOR ANOTHER SEASON OF OFF-ROAD RACING WITH LOORRS**

**Makita continues as sponsor of top drivers Deegan and MacCachren, and as a tool of choice in the pits**

**La Mirada, CA –** Makita Industrial Power Tools is continuing its presence in off-road racing as a sponsor of top race teams – and a tool of choice in the pits – as the Lucas Oil Off Road Racing Series (LOORRS) opens its 2013 season this weekend at Firebird Raceway in Chandler, AZ.

The launch of the new LOORRS season extends Makita’s consistent presence in live racing and action sports, continuing in 2013 as a team sponsor of two perennial frontrunners in the series, Brian Deegan and Rob MacCachren.

"Our ongoing commitment to racing and to the fans who love the sport is a natural for Makita," said Brent Withey, Director of Marketing, Makita. "Our customers are not only fans of off road racing, but many of them ride and race on weekends – and just like our sponsored drivers, they rely on Makita tools. For our growing legion of customers who follow action sports, Brian Deegan and Rob MacCachren are icons in their sport, and a perfect complement to Makita’s best-in-class power tools.

**Brian Deegan: Seeking a “Three-Peat”**

“The General” Brian Deegan, founder of the Metal Mulisha, is a fourteen-time X-Games medalist and full-time action sports icon. Deegan and his Rockstar Makita Metal Mulisha Ford return to the Pro 2 Class in attempt to make it three-in-a-row after capturing LOORRS titles in 2011 and 2012. Deegan will also compete in the highly competitive Pro Lite Class. See the attached video for an exclusive interview with Brian Deegan.

**Rob MacCachren: 200 Wins and Counting**

Rob MacCachren is a member of the Off Road Motorsports Hall of Fame and remains one of the most versatile drivers in off-road racing. From the southern tip of Baja to the closed course raceways of the western US and beyond, MacCachren is a fan favorite and always a contender when the flag drops. Rob is coming off a big year in 2012 after reaching career win number 200, and is back for more in the PRO 2 Class with his Rockstar Energy Makita Tools MacCachren Motorsports Ford Truck. Rob and his crew were busy in the off season: they put their Makita Tools to work and built a new Pro 4 Class Truck, where he’ll also race in 2013.

**Lucas Oil Off Road Racing Series**

The Lucas Off Road Racing Series is the evolution of the long standing support of short course racing by Forrest Lucas and Lucas Oil. Steeped in the Midwest tradition of short course off road racing infused with a West Coast influence, Lucas Oil Off Road Racing brings intense four wheel door to door action to challenging, fan friendly tracks. The 2013 schedule includes stops in Southern California, Arizona, Utah, Reno, and Las Vegas. 2013 also marks the return of regular race coverage on CBS Sports. For more on the Lucas Oil Off Road Racing Series, go to <http://www.lucasoiloffroad.com/>

**About Makita**

Makita is a worldwide manufacturer of industrial quality power tools and offers a wide range of industrial accessories. Makita utilizes leading-edge technology and innovation to engineer tools that are more compact with less weight yet deliver industrial strength power and results. Makita U.S.A., Inc. is located in La Mirada, California, and operates an extensive distribution network located throughout the U.S. For more information, please call 800/4-MAKITA or visit makitatools.com. Follow Makita at facebook.com/makitatoolspage, twitter.com/makitatools, and youtube.com/makitapowertools. Makita is Best-in-Class Engineering.

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