



MEDIA CONTACTS
Wayne Hart
(714) 522-8088 x4410
whart@makitausea.com

Consumer Inquiries:
(800) 4-MAKITA
makitatools.com
@makitatools

FOR IMMEDIATE RELEASE



MORE SOLUTIONS: Makita offers a full range of professional battery-powered equipment and more options for charging and power management, as well as an expansive range of solutions for maintenance. No other company on the floor at the 2024 Equip Expo offers this comprehensive range of solutions for landscape, hardscape, and irrigation pros.

MAKITA HAS IT COVERED FOR PROS AT EQUIP EXPO WITH MORE SOLUTIONS FOR THE TRUCK AND TRAILER, THE YARD, AND MAINTENANCE OPERATIONS

Makita opens the 2024 Equip Expo with seven new products for pros including new battery-powered handheld equipment, charging solutions and power management, storage, tools for maintenance, and more

October 16, 2024 – Louisville, KY - The Makita system of professional outdoor power equipment is on full display this week in Louisville at Equip Expo, including seven new products at the green industry's largest annual trade show. Makita is addressing every phase of a professional operation, from work in the field to maintenance.

"The focus for landscapers continues to be on converting their trucks and trailers from gas to battery-powered equipment, and Makita has even more professional battery-powered equipment for mowing, cutting, trimming, and clean-ups," said Nicole Tougas, product manager, Makita U.S.A., Inc. "But this week in Louisville we're also showing pros that Makita has more solutions for efficient charging and power management, as well as an expansive range of professional power tools for maintenance – and all of them are powered by the industry's leading battery technology and motor engineering."

Demonstrations of Key Products

In addition to a fully-stocked landscaper trailer showing landscapers how they can convert their operation to battery powered equipment and realize cost-savings over gas, the Makita booth features three compelling product demonstrations.

- **HARDSCAPE:** A concrete-cutting demonstration features the XGT® 14" and new 9" Power Cutters, calling out the clear advantage of zero emissions for indoor operation.
- **CHARGING:** A 4-shelf charging station demonstrates how pros can charge batteries for 4 fleet trucks with just 2 circuits in one night.
- **STORAGE:** Makita is bringing a new storage solution to Equip Expo with the new MAKTRAK system. A hands-on demonstration clearly shows MAKTRAK's category-leading load and unload capability in a simulated truck bed.

Three Systems of Professional Power Equipment

The rest of the booth space features select products across Makita's three systems of professional power equipment:

- **XGT® 40V max | 80V max:** Makita's most powerful handheld solution, with cordless equipment and tools engineered for applications that traditionally use cords, gas or air (125+ products, one system). The expanding system includes a full range of products for commercial-duty mowing, trimming, cutting, clean-ups, and more.
- **ConnectX™ 36V | 40V max:** A run-time and power solution for professional landscapers seeking a gas replacement. The ConnectX™ 1,200 watt hour battery is compatible with ConnectX™ products, as well as 40V max XGT® and 36V (18V X2) LXT® products.
- **LXT® 18V | 36V:** The world's largest cordless tool system powered by 18V batteries (300+ Products, One System), with an expansive range of 18V and 36V mowers, trimmers, blowers, chain saws, and more.

AGZA Certified for Top Performance and Zero Emissions

Makita XGT® and ConnectX™ Outdoor Power Equipment has earned field-tested certification from the American Green Zone Alliance (AGZA). AGZA is a global leader in zero-emission sustainable grounds maintenance strategies, and they test for the highest quality and best performing zero-emission lawncare equipment. This certification is an important indicator for pro's seeking battery-powered equipment to replace gas-powered OPE.

NEW PRODUCTS: The following NEW products will be on display in the booth.

BL4040F 40V max XGT High Power Battery

- High Power: Delivers up to 35% more power vs. BL4040 4.0Ah battery.
- Performance: Runs up to 32% cooler in high-demand applications.
- Compact Design: 34% more compact than a 40V max XGT 5.0Ah battery.
- **Available November 2024**



PDC1500 ConnectX™ 1,500Wh Portable Backpack Power Supply

- Longer run time ideal for all day work with higher capacity battery delivering 1,500 watt hours of output
- 2 in 1 design connects to harness or tool
- **Available NOW**



CBU04 40V max ConnectX™ Brushless Backpack Blower

- Power: The power of a 64cc gas backpack blower
- Run Time: Up to 2 hours of run time with a PDC1500 Power Supply
- Performance: High blowing force of up to 25 N for heavy debris
- **Available NOW**



GNU01 40V max XGT® 24" Articulating Pole Hedge Trimmer

- Power: The Power of a 24cc gas-powered hedge trimmer
- Performance: 115-degree working range for overhead and low-lying hedges
- Run Time: Up to 65 minutes of run time with a 40V max XGT 4.0Ah battery.
- **Available NOW**



GEU01 40V max XGT® Brushless Edger

- Power: The power of a 31cc gas edger.
- Performance: High Torque powers through dirt for clean edges
- Precision: Faster, cleaner, more accurate edging than traditional string trimmers
- **Available NOW**



GEC03 40V max XGT® 9" Power Cutter

- Power: Delivers up to 45% more power
- Comfort: Up to 55% less vibration
- Capacity: Large 3-1/2" cutting depth
- Zero Emissions: OK for indoor use
- Lower Noise, less maintenance, zero emissions: Ideal for hardscape, OK for indoor use
- **Available NOW**



MAKTRAK™ Modular Storage System

- The Next Generation in Modular Storage Systems™
- Transport: More efficient loading and unloading from a truck
- Access: More convenience to open any box without unstacking
- Store: More volume for later tools and accessories
- Organize: More options for customizable configurations
- **Available in November 2024**



BCC01 & BCC02 40V max XGT 8 and 12 Port Chargers

- Efficiency: Simultaneous charging of 4 ports at the same time
- Portability: Portable design with integrated handles
- Design: IPX4 weather-resistant construction
- **(no release date at this time)**



For more information on Makita Outdoor Power Equipment, go to makitatools.com/open

About Makita

Makita is a worldwide manufacturer of high-quality industrial power tools, power equipment, pneumatics and cleaning solutions, and offers a wide range of industrial accessories. Makita U.S.A., Inc. is located in La Mirada, California, and operates an extensive distribution network throughout the U.S.A. With over 50 years in the United States and over 105 years worldwide, Makita utilizes experience and expertise to manufacture best-in-class solutions. For more information call (800)4-MAKITA or visit makitatools.com. Find Makita on Instagram, YouTube, Facebook, and X @makitatools