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FOR IMMEDIATE RELEASE



***FOCUS ON CONVERSION:** Pro landscapers are seeking battery-powered options to gas equipment, and Makita has more solutions for pro users.*

FOR PRO LANDSCAPERS, THE MAKITA NUMBERS ADD UP WITH MORE BATTERY-POWERED OUTDOOR POWER EQUIPMENT SOLUTIONS

Makita opens the 2023 Equip Expo with eight new products for pros, further expanding its commercial power equipment system backed by over 105 years of motor engineering

October 18, 2023 – Louisville, KY The Makita system of professional outdoor power equipment is on full display this week in Louisville at Equip Expo, including eight never-seen new products making their debut at the green industry's largest annual trade show.

"More pro landscapers want to know how to convert their truck or trailer to battery-powered, and we're here in Louisville to show them how" said Nicole Tougas, product manager, Makita U.S.A., Inc. "The Makita System has more pro solutions with over 131 40-volt and 80-volt XGT® and ConnectX™ tools and equipment including solutions for mowing, cutting, trimming and clean-ups, and all of them are powered by the industry's leading battery technology and motor engineering."

A Focus on Conversion, and a New Mobile App to Reveal Cost Savings

In addition to eight new products making their debut today at Equip Expo, the Makita booth has a sharp focus on trailer conversion – literally: A landscaper trailer is positioned in the center of the booth, fully loaded with Makita battery-powered products, and Makita experts are demonstrating a new mobile app that clearly shows the cost savings of going battery powered based on each contractor's unique business metrics.

Live Product Demonstrations of Key Products

The booth also features three compelling product demonstrations including concrete cutting with the 80V (40V X2) XGT® 14" Power Cutter, which gives users performance comparable to a 75.6cc gas power cutter. Attendees will also see Makita battery-powered chain saws in action, as well as the new water pump attachment for the expansive couple shaft system.

Makita battery-powered options include three systems of professional power equipment:

- **XGT® 40V max | 80V max:** Makita's most powerful handheld solution, with cordless equipment and tools engineered for applications that traditionally use cords, gas or air (125+ products, one system). The expanding system includes a full range of products for commercial-duty mowing, trimming, cutting, clean-ups, and more.
- **ConnectX™ 36V | 40V max:** A run-time and power solution for professional landscapers seeking a gas replacement. The ConnectX™ 1,200 watt hour battery is compatible with ConnectX™ products, as well as 40V max XGT® and 36V (18V X2) LXT® products.
- **LXT® 18V | 36V:** The world's largest cordless tool system powered by 18V batteries (300+ Products, One System), with an expansive range of 18V and 36V mowers, trimmers, blowers, chain saws, and more.

AGZA Certified for Top Performance and Zero Emissions

Makita XGT® and ConnectX™ Outdoor Power Equipment has earned field-tested certification from the American Green Zone Alliance (AGZA). AGZA is a global leader in zero-emission sustainable grounds maintenance strategies, and they test for the highest quality and best performing zero-emission lawncare equipment. This certification is an important indicator for pro's seeking battery-powered equipment to replace gas-powered OPE.

EIGHT New Products at Equip Expo

Attendees at Equip Expo will be the first to see eight new products. All are engineered for commercial performance, giving users more alternatives to gas-powered equipment. Here are new solutions making their debut today in Louisville:

PDC1500 ConnectX™ 1,500Wh Portable Backpack Power Supply (top-right)

- Longer run time ideal for all day work with higher capacity battery delivering 1,500 watt hours of output
- **Available Summer 2024**



BAC01 40V max ConnectX® Portable Power Station (below-right)

- Convenient and easy to transport power with 2800 W peak / 1400 W continuous DC to AC power output featuring (2) 120V A/C Outlets and (4) USB Ports
- **Available Winter 2024**

CBU04 40V max ConnectX™ Brushless Backpack Blower

- Power of a 64cc gas backpack blower with high blowing force of up to 28 N for heavy debris
- **Available Summer 2024**



GRU07 40V max XGT® Brushless 17" String Trimmer

- Multi-directional rotation trimmer with power of a 35cc gas string trimmer, and high torque mode
- **Available Spring 2024**

GRU06 40V max XGT® Brushless Brush Cutter

- Power of a 35cc gas brush cutter, with high torque mode
- **Available Spring 2024**

GWH01 40V max XGT® Brushless 1600 PSI 1.8 GPM Pressure Washer (right)

- Delivers up to 1600 PSI and 1.8 GPM
- **Available Winter 2024**

GVU01 40V max XGT® Brushless 15" Dethatcher / Scarifier (right)

- 2-in-1 design for dethatching or scarifying revitalizes turf by allowing water, sunlight and nutrients to reach lawn roots
- Includes:
 - Dethatching Spring Tine Reel with independently flexing steel spring tines for combing and lifting layers of thatch and moss
 - Scarifier Blade Reel designed with metal blades for deep cuts to pull up thick layers of thatch
- **Available Spring 2024**

GEU01 40V max XGT® Brushless Edger

- Power of a 30cc gas edger with high torque for cutting through compacted soil
- **Coming Soon**
- Available Q1 2024



For more information on Makita Outdoor Power Equipment, go to makitatools.com/ope

About Makita

Makita is a worldwide manufacturer of high-quality industrial power tools, power equipment, pneumatics and cleaning solutions, and offers a wide range of industrial accessories. Makita U.S.A., Inc. is located in La Mirada, California, and operates an extensive distribution network throughout the U.S.A. With over 50 years in the United States and over 105 years worldwide, Makita utilizes experience and expertise to manufacture best-in-class solutions. For more information call (800)4-MAKITA or visit makitatools.com. Find Makita on Instagram, YouTube, Facebook, and X @makitatools

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