



MEDIA CONTACTS
Wayne Hart
(714) 522-8088 x4410
whart@makitausa.com

Consumer Inquiries:
(800) 4-MAKITA
makitatools.com
[@makitatools](https://twitter.com/makitatools)



FOR IMMEDIATE RELEASE

Makita is expanding Outdoor Adventure to include the LXT® Heated Blanket. This addition to the Outdoor adventure lineup allows users to stay warm while enjoying the outdoors.

MAKITA EXPANDS OUTDOOR ADVENTURE LINEUP WITH NEW HEATED BLANKET

New Heated Blanket is ready to keep users warm in the outdoors,
and is powered by fast charging 18V LXT® Batteries

May 15, 2023, La Mirada, CA – Makita U.S.A., Inc., manufacturer of high-quality professional tools and accessories, has expanded Outdoor Adventure™ has expanded the Outdoor Adventure System with the new 18V LXT® Heated Blanket (ADCB200B). This new expansion of the Outdoor Adventure lineup is ready to keep users warm in the outdoors and is powered by fast charging 18V LXT® Batteries.

Power To Go Anywhere

The new Heated Blanket is part of Outdoor Adventure, a new range of cordless products for camping, hiking, fishing, tailgating and more. Outdoor Adventure products feature a distinctive camo-green color inspired by outdoor environments. They operate within the existing Makita LXT® System, giving users seamless compatibility and one system of cordless products for use at work, at home, and outdoors.

“Elevate your outdoor experience with Makita’s Outdoor Adventure™ 18V LXT® Heated Blanket.” said Tyler Brown, associate product manager, lifestyle and expansion Makita U.S.A, Inc., “This rugged and versatile blanket is a must-have for camping, backpacking, and RV trips.

Keep Warm in the Outdoors

The Makita Outdoor Adventure™ 18V LXT® Heated Blanket (ADCB200B) features three heat settings (high/medium/low) for precise heating control. It offers up to 35 hours of run time on low setting with 18V LXT® 6.0Ah battery (battery sold separately). The Outdoor Adventure® Heated Blanket will keep you warm in the outdoors.

Convenience Features

Convenience features include snap buttons and a strap that allow the blanket to be wrapped around the waist or over the shoulders for wearable options. It also features a storage bag for convenient carrying, and is both washer and dryer safe.

Specifications

Description	Outdoor Adventure™ 18V LXT® Heated Blanket, Blanket Only
Platform:	18V LXT®
Power Type:	Cordless Operation
Heat Settings:	Hight-Medium-Low
Continuous Use (max, in hours):	35 hours
USB Power Port:	1
Machine Washable:	Yes
Material:	Polyester
Number of Pockets:	1 (Battery
Dimensions (Length x Width):	27-1/2" x 55"
Net Weight (without battery):	1.28 lbs.

About Makita

Makita is a worldwide manufacturer of industrial power tools, power equipment, pneumatics, and cleaning solutions that offer a wide range of industrial accessories. Makita U.S.A., Inc. is located in La Mirada, California, and operates an extensive distribution network throughout the U.S.A. With over 50 years in the United States and over 100 years worldwide, Makita utilizes experience and expertise to manufacture best-in-class solutions. For more information about Makita U.S.A. call (800)4-MAKITA or visit makitatools.com. Find Makita on Instagram, YouTube, Facebook, and Twitter @makitatools.

-###-