



MEDIA CONTACTS
Wayne Hart
(714) 522-8088 x4410
whart@makitausa.com

Consumer Inquiries:
(800) 4-MAKITA
makitatools.com
[@makitatools](https://twitter.com/makitatools)

FOR IMMEDIATE RELEASE



Makita Black Friday 2022 offers significant savings on a selection of Makita's most popular and best performing tools and equipment.

MAKITA BLACK FRIDAY PROMOS GIVE USERS AN IDEAL OPPORTUNITY TO DITCH CORDS AND GAS CANS

Makita Black Friday goes live with over 60 limited time promos, including offers on the expanding XGT® and LXT® Cordless Systems

November 15, 2022, La Mirada, CA – Makita U.S.A., Inc., manufacturer of high-quality professional tools, outdoor power equipment, and accessories, announces Black Friday for the 2022 holiday buying season. For users across the trades, it is a timely opportunity get instant savings on both the XGT® and LXT® cordless systems as well as select premium accessories. Offers include savings on both combo kits and single tools with incentives like free bare tools, and more.

Now Is the Time

“For contractors there has never been a better time to ditch cords and the gas can,” said Brent Withey, vice president, brand marketing, Makita U.S.A., Inc. “Makita XGT® and LXT® cordless systems feature leading motor engineering and the industry’s best battery and charging systems. Right now, our Black Friday 2022 promos are ideal for users seeking to expand their Makita cordless system or start a new one.”

The Black Friday 2022 promotions include limited time offers on the 40V | 80V max XGT® System of equipment and tools, which features over 100 products engineered to replace more products that have been traditionally powered by cords or gas. Promos also include select products in the 18V | 36V LXT® System, which gives users the world's largest compatible cordless tool system powered by 18V slide-style batteries. There are offers on select LXT® 2-piece, 5-piece and 8-piece combo kits.

When and Where to Shop

All Makita Black Friday promotions are available to view on a comprehensive landing page at makitatools.com/blackfriday giving users a one-stop-shopping experience with available promos, product details and a dealer finder. Prices are active now and several promos are available until 12/31/2022, with select deals running through 1/31/2023. The 18V LXT® 8-Piece Combo Kit (XT801X1) is available for a limited time from 11/23 - 12/03.

About Makita

Makita is a worldwide manufacturer of industrial power tools, power equipment, pneumatics, and cleaning solutions that offer a wide range of industrial accessories. Makita U.S.A., Inc. is located in La Mirada, California, and operates an extensive distribution network throughout the U.S.A. With over 50 years in the United States and over 100 years worldwide, Makita utilizes experience and expertise to manufacture best-in-class solutions. For more information about Makita U.S.A. call (800)4-MAKITA or visit makitatools.com. Find Makita on Instagram, YouTube, Facebook, and Twitter @makitatools

-###-