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**FOR IMMEDIATE RELEASE**

***CORDLESS CLEANING:*** *The Makita system of cordless vacuums and blowers is backed by a legacy of motor engineering and cordless innovation unmatched in the industry.*

**MAKITA SHAKES UP JAN-SAN CATEGORY WITH MORE   
CORDLESS CLEANING SOLUTIONS AT ISSA SHOW 2021**

**Makita’s expanding cleaning system frees users from the cord, delivering new levels of convenience and efficiency**

**November 16, 2021 – Las Vegas, NV** – Makita® continues to expand battery-powered options for cleaning with a growing system of cordless vacuums, blowers and accessories. Makita’s range of solutions are on full display this week in Las Vegas at the ISSA Show North America 2021.

The International Sanitary Supply Association (ISSA) is the leading trade association for the cleaning industry worldwide, and the annual ISSA Show brings together leaders of the commercial and residential cleaning industries.

**Cordless Leadership Backed by a Legacy of Engineering**

Makita is the innovation leader in cordless with LXT®, the world’s largest cordless system powered by 18V lithium-ion batteries. The LXT System gives users over 275 products in one battery platform with solutions that include tools, outdoor power equipment and lighting, as well as an expanding range of vacuums and cleaning solutions. Makita backs it up with over 100 years of motor engineering and over 40 years in cordless.

“Cordless innovation is more than just cutting the cord. It’s about a total system with battery technology, motor engineering, system compatibility, and communication technology between the battery and motor for optimum power and run-time performance,” said Nicole Tougas, product manager, janitorial-sanitation, Makita U.S.A., Inc. “Makita brings unmatched cordless expertise to the jan-san category, and users are winning with cleaning products that deliver commercial performance with improved mobility, lower noise, superior ergonomics, and freedom from cords.”

**More Cleaning Solutions**

Makita offers a full range of LXT® cordless backpack vacuums, compact vacuums, canister vacuums, and industrial robotic vacuums and blowers, as well as an upright vacuum and a full range of accessories. All products utilize Makita’s jobsite proven 18V LXT® Lithium-Ion Batteries, the same batteries that power over 275 LXT cordless products.

The entire system is on full display at this week’s ISSA Show North America. It can also be found at makitatools.com/cleaning. Below are highlights of what attendees will see at the Makita booth at ISSA in Las Vegas.

**UPRIGHT VACUUM: Increased mobility, lower noise, no cord hassles**

* **36V (18V X2) LXT® Brushless 1.3 Gallon HEPA Filter 12” Upright Vacuum (XCV19)**

This powerful cordless upright vacuum provides maximum productivity by covering more space in less time. It is CRI-certified for high performance in commercial cleaning applications. No cord means users move without restriction for easier cleaning in hard-to-reach spaces. Ideal for offices, hotels, retail chains, medical offices, and more.

**AVAILABLE NOW**

**BACKPACK VACUUMS: Mobility, performance, superior ergonomics, less weight**

* **36V (18V X2) LXT® Brushless ½ Gallon HEPA Filter Backpack Dry Vacuum (XCV09)**

The XCV09 is powered by two 18V LXT batteries, weighs only 9.9 lbs. (with batteries) and delivers a full 116 minutes of run-time on a single charge (normal setting, (2) 18V 5.0Ah batteries). It features padded shoulder straps and waist belt with multiple adjustments for improved fit and comfort.

**AVAILABLE NOW**

* **36V (18V X2) LXT® Brushless 1.6 Gallon HEPA Filter Backpack Dry Vacuum (XCV17)**

The XCV17 combines performance and capacity with less weight for efficient mobile cleaning. It’s powered by two 18V batteries for up to 139 minutes of continuous operation (normal setting), has 1.6 gallon capacity, and weighs only 15 lbs. with batteries. It features padded shoulder straps and waist belt with multiple adjustments.

**AVAILABLE NOW**

**ROBOTIC VACUUM: Engineered to clean large spaces in commercial environments**

* **36V (18V X2) LXT® Brushless Robotic Vacuum (DRC200)**

This state-of-the-art commercial robotic vacuum is equipped with innovative guidance technology for increased productivity. The brushless motor provides maximum efficiency: it will clean approximately 5,380 square feet on a single charge when using two 18V LXT® 5.0Ah batteries.

**AVAILABLE NOW**

**COMPACT VACUUMS: Versatile and compact; ideal for commercial and residential use**

* **18V LXT® Brushless 3-Speed Vacuum (XLC04)**

The XLC04 has a distinctive black and transparent teal trade dress, with an efficient direct-disposal canister and convenient 3-speed push button switch. The powerful brushless motor delivers up to 53 CFM, 31” of lift, and 83 minutes of run time with a 5.0Ah battery (sold separately).

**AVAILABLE NOW**

**BLOWERS: Clean-ups just got easier, indoors and out**

* **18V LXT® Brushless Blower (XBU03)**

Makita has a deep range of cordless outdoor power equipment that gives users convenient options over gas-powered equipment. The XBU03 combines power (116 MPH air velocity, 459 CFM air volume) with less weight (6.5 lbs. with battery) and lower noise at only 60dB(A). Added benefits over gas include less maintenance, zero emissions, and no pull-cord start-ups.

**AVAILABLE NOW**

With an innovative product offering, dedicated microsite, and a specialized janitorial and sanitation-focused sales team, Makita is equipped to meet the demands of the industry. For more information, please visit [www.makitatools.com/cleaning](http://www.makitatools.com/cleaning)

**About Makita**

Makita is a worldwide manufacturer of industrial power tools, power equipment, pneumatics, and cleaning solutions, and offers a wide range of industrial accessories. Makita U.S.A., Inc. is located in La Mirada, California, and operates an extensive distribution network throughout the U.S.A. With 50 years in the United States and over 100 years worldwide, Makita utilizes experience and expertise to manufacture best-in-class solutions. For more information about Makita U.S.A. call (800)4-MAKITA or visit makitatools.com. Find Makita on Instagram, YouTube, Facebook, and Twitter @makitatools

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